

**Protect**<sup>®</sup>

**Hygiene**



**ODOUR  
& BACTERIA  
ELIMINATING  
TECHNOLOGY**

# Activewear Pre-wash Soak

A SCIENTIFICALLY ADVANCED PRE-WASH SOAK FOR ACTIVE WEAR & SPORTS APPAREL



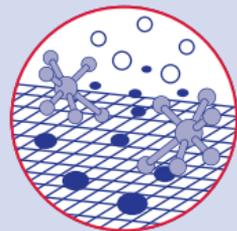
## PROBLEM

Training kit smells even after repeated washing



## SOLUTION

Soak in Activewear Pre-wash Soak



## RESULT

Kit smells fresh



All your active gear

# *The secret to keeping your workout gear odour free. It's simple.*

*Soak your sweaty workout clothes with Protect Activewear Pre-Wash Soak before you wash them. It works because it eliminates the odour and odour causing bacteria that is left behind on your clothing after each workout session. It was designed for today's high-tech fabrics that hold on to odour and odour causing bacteria after they've been washed with regular laundry detergent.*

## **FAQ**

***Q "I train in technical clothes that wick moisture away, but find that they smell bad, even after I have washed them - why is this?"***

**A** These high-tech synthetic fabrics are great for training as they keep you cool and dry. They are constructed with microscopic notches that collect sweat and move it from the inner layer of the garment (next to the skin) to the outer surface, where it can evaporate more easily. The problem is that these microscopic nooks and crannies are a perfect place for odour causing bacteria to collect and bond with the fabric. The build up of odour causing bacteria is accumulative, which is why the smell gets worse over time.

***Q "Why doesn't normal washing get rid of the smell in my kit?"***

**A** Laundry detergents are designed primarily for cotton based products. They usually contain strong deodorising formulations – these only mask odour temporarily. Your clothes may start out smelling fresh, but the bad odour always returns. Water temperatures used in washing machines are not hot enough to kill odour causing bacteria.

***Q "So how do I remove the stink from my sports kit?"***

**A** Soak your kit in Protect Activewear Pre-wash Soak. Our laboratory formulated Antimicrobial CHG3 formula will effectively kill the odour causing bacteria embedded in the fabric, even in cold water. Then wash your garments according to their labels, as you normally would – this will rinse out the now harmless bacteria, and wash the dirt out of your clothes, leaving your kit truly odour free.

***Q "How often should I soak my technical kit to stop it from becoming smelly?"***

**A** Every time you sweat in your kit, you should soak it to kill off the bacteria and then wash it as per normal.

***Q "I have some old kit I haven't used for a while because of the stink. I haven't thrown it out as it was pretty expensive. Will this soak work on it?"***

**A** Yes – I would recommend a couple of treatments – repeat the soak and wash cycle a few times and you will find the odour fades initially and then disappears completely.

***Q "Can I reuse the Protect Activewear Pre-Wash soak?"***

**A** Yes – I would recommend leaving a sealed bucket of Protect Activewear Pre-wash Soak, made up 1 capful per 10 litres near your washing machine. Soak your clothes for a minimum of 30 minutes and then transfer them straight to the washing machine. Top up as necessary and refresh once a week.

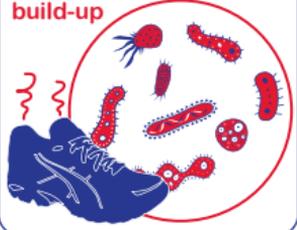
# Antimicrobial Surface Spray

SANITISE AREAS OF BACTERIAL BUILD-UP



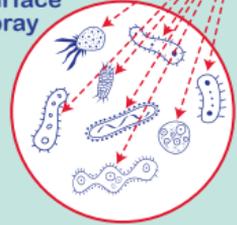
## PROBLEM

Unsanitary surface due to bacterial build-up



## SOLUTION

Spray on CHG3 Antimicrobial Surface Spray



## RESULT

Hygienic and odour FREE



public spaces



headgear



sports gear

# High Performance Sport Deodorant

THIS HIGH PERFORMANCE RANGE OF ANTIPERSPIRANT DEODORANTS PROVIDE COMPLETE PROTECTION FOR THE MOST ACTIVE BODIES

## Q Why do we sweat?

**A** There are certain triggers that cause our bodies to start sweating: an increase in physical activity or exposure to high temperatures in the environment. Stress and anxiety are emotions that can also lead to perspiration. These feelings cause the body to produce adrenaline in preparation for an expected event and sweating is a normal side effect. When we get hot, our bodies use sweating as a way to cool down. As this sweat evaporates from our skin lowering our body temperature. This is known as thermoregulation.



## Q Where does body odour come from?

**A** When it first emerges on our skin, sweat is just a fluid without an odour. However, the bacteria on our bodies are attracted to the proteins in underarm sweat which they eat, digest and expel as highly-aromatic fatty acids. This is a totally natural process.

## Q How do anti-perspirants work?

**A** While deodorants are designed solely to mask the smell of body odour, antiperspirants like the Protect range of products work not only to get rid of odour, but to stop any underarm flow of sweat as well. Anti-perspirants work by preventing sweat from reaching the skin's surface using aluminium salts. When you apply antiperspirant, the active ingredient dissolves in the sweat on the skin, forming a gel that acts as a type of plug to stop more sweat from being released.

### PROBLEM

Sweat causes bad odour



### SOLUTION

Apply roll-on to underarms



### RESULT

Fresh smelling underarms



## Maximum Anti-Perspirant Protection



**African Cosmetics Limited  
Suite 510  
5th Floor  
Barkly Wharf  
Le Caudan Waterfront  
Port Louis  
Mauritius**

**Distributed by:  
The Cape Town Toiletry Company (Pty) Limited  
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Capricorn Park  
Muizenberg  
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